



# CHARMIE

an extraordinary statement

# THE GLOWING 01



Smylee  
FASHION / COLLECTION

# CHARMI



02

Smylee  
FASHION BY LUDON

CHARMIE



Smylee®  
FASHION / FREEDOM

# CHARMIE

03





Smylee®  
FASHION / FREEDOM

# CHARMIE

04

## ONCE UPON A TIME

*She stands in a land known for its culture, its heritage, its beauty and its untold riches. And yet, with her beauty, her charm and the grandeur of her attire, she outshines the magnificence of the land around her. Glad in majestic blue, she is freshness in the stark desert landscape...an image to cherish.*



Smylee®  
FASHION FREEDOM

# CHARMIE



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05





Smylee®  
FASHION OF FREEDOM

# CHARMIE

for a very  
**SW**  
look

06



Smylee®  
FASHION FREEDOM

# CHARMIE

07



Smylee®  
FASHION FREEDOM

# CHARMIE

08

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